

DEVNATION FEDERAL

LEARN MORE. CODE MORE. SHARE MORE. JOIN THE NATION.

October 14, 2020

Washington Marriott Metro Center

www.devnationfederal.org

Platinum Sponsorship

\$15,000

12 Tickets ✓ Exhibit Table

- > General Session Panel Spot or Vendor-Owned Breakout
- *Determined by DevNation Planning Committee*
- > Opportunity to provide one piece of branded collateral included in attendee tote

Keynote Sponsorship

\$12,000

10 Tickets ✓ Exhibit Table

- > Introduce a keynote session
- *Determined by DevNation Planning Committee*
- > Opportunity to provide one piece of branded collateral included in attendee tote

WiFi Sponsorship

\$10,000 [Exclusive]

8 Tickets ✓ Exhibit Table

- > Exclusive sponsorship of event WiFi, with password to include company name
- > Opportunity to provide a 30-sec video commercial to be shown before the opening remarks
- > Opportunity to provide one piece of branded collateral included in attendee tote

Event App Sponsorship

\$8,000 [Exclusive]

7 Tickets ✓ Exhibit Table

- > Exclusive sponsorship of event app, provide before and during event
- > Opportunity to provide a 30-sec video commercial to be shown before lunch
- > Opportunity to provide one piece of branded collateral included in attendee tote

Gold Sponsorship

\$7,500 [Limited]

6 Tickets ✓ Exhibit Table

- > Opportunity to increase brand visibility with your choice of exclusive sponsorship of the attendee tote or lanyard, distributed to attendees at registration

Networking Reception Sponsorship

\$7,000 [Limited]

5 Tickets ✓ Exhibit Table

- > Opportunity to increase brand visibility with your company logo on cocktail napkins

Silver Sponsorship

\$6,000 [Limited]

5 Tickets

- > Opportunity to increase brand visibility with a 2-3 minute pitch during your choice of Breakfast or Lunch
- > Opportunity to provide one piece of branded collateral included in attendee tote

Bronze Sponsorship

\$5,000

5 Tickets ✓ Exhibit Table

- > Opportunity to provide one piece of branded collateral included in attendee tote

Coffee Sponsorship

\$4,500 [Limited]

4 Tickets

- > Opportunity to increase brand visibility with your company logo on coffee sleeves provided at event
- > Opportunity to provide one piece of branded collateral included in attendee tote

Kubernetes Operators Sponsorship

\$3,500

3 Tickets ✓ Exhibit Table

- > Organization must have demonstrable Kubernetes Operator for their technology offering which can be demonstrated on non-commercial Kubernetes distribution
- > Opportunity to provide one piece of branded collateral included in attendee tote

Lightning Talks Sponsorship

\$2,500

3 Tickets

- > Mainstage lightning talk given by your company representative
- > Opportunity to provide one piece of branded collateral included in attendee tote

Community Sponsorship

N/A

1 Ticket

- > Advertise your community event on the DNF Community Wall
- > Promotion of your community group on website and email
- > Chance to participate in Lighting Talk if you help plug the event within your community group using #devnationfederal

All Packages Include...

Logo on all event materials: program, signage, event presentation, event website, event app (dependent on sponsorship), and thank you email to attendees.

PAST SPONSORS



ABOUT 2020

Kubernetes has taken the industry by storm and become the de-facto orchestration standard throughout the commercial and government sectors. As Kubernetes has evolved, so have the conversations about security, observability, serverless and GitOps.

The full impact these topics have on technology is still emerging. Join attendees on **Wednesday, October 14** at the [Marriott Washington Metro Center](#) for a full-day informative sessions and collaborative discussions that will highlight these opportunities and challenges.

This premier event is the only one of its kind, produced by developers for developers. DevNation Federal brings the most respected industry experts, government officials, academic leaders and key maintainers of popular open source projects on stage to deliver a one-day, immersive conference for **federal developers**.

For more sponsorship information, please contact sabusali@redhat.com